

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2606104
Alt Order #: 27019049
Product Desc: 2020 Primary Electio
Estimate: 1671
Flight Dates: 07/21/20 - 07/27/20
Original Date / Rev: 07/22/20 / 07/22/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Bill Clifford/Congress/KS/Rep
Demographic: A50+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	73	\$9,295.00	\$7,900.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	73	\$9,295.00	\$7,900.75	301.50
Totals	73	\$9,295.00	\$7,900.75	301.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Wichita KS KSNW	26%	\$9,295.00
Market	100%	\$35,750.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	74%	\$26,455.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/21/20	07/21/20		CM	5-6am	-T-----	:30	1	\$25.00	P5	1.00	NM	1	\$25.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$100.00		4.00			
22	Multi	07/24/20	07/24/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$100.00	P4	4.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$100.00		4.00			
23	Multi	07/25/20	07/25/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$50.00	P5	5.00	NM	1	\$50.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$50.00		5.00			
24	Multi	07/22/20	07/22/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$175.00		7.00			
25	Multi	07/23/20	07/23/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$175.00		7.00			
26	Multi	07/24/20	07/24/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$175.00		7.00			
27	Multi	07/21/20	07/21/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$225.00		8.00			
28	Multi	07/24/20	07/24/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$225.00		8.00			
29	Multi	07/27/20	07/27/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$225.00		8.00			
30	Multi	07/25/20	07/25/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00	NM	1	\$130.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$130.00		8.00			
31	Multi	07/26/20	07/26/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	4.50	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$100.00		4.50			

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32	Multi	07/21/20	07/21/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----			1		\$300.00			12.00			
33	Multi	07/22/20	07/22/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----			1		\$300.00			12.00			
34	Multi	07/24/20	07/24/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--			1		\$300.00			12.00			
35	Multi	07/27/20	07/27/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----			1		\$300.00			12.00			
37	Multi	07/21/20	07/21/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----			1		\$300.00			4.00			
38	Multi	07/23/20	07/23/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---			1		\$300.00			4.00			
39	Multi	07/27/20	07/27/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----			1		\$300.00			4.00			
40	Multi	07/25/20	07/25/20	LN Sa Channels : KSNL,KSNG,KSNL,KSNW KSN News at 10 Sat	CM	KSN News at 10 S	-----S-	:30	1	\$125.00	P5	3.50	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-			1		\$125.00			3.50			
41	Multi	07/26/20	07/26/20	LN Su Channels : KSNL,KSNG,KSNL,KSNW KSN News at 10 Sun	CM	KSN News at 10 S	-----S	:30	1	\$150.00	P5	4.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S			1		\$150.00			4.00			
42	Multi	07/22/20	07/22/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	--W----	:30	1	\$80.00	P5	2.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----			1		\$80.00			2.00			
43	Multi	07/24/20	07/24/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	----F--	:30	1	\$80.00	P5	2.00	NM	1	\$80.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$80.00		2.00			
44	Multi	07/27/20	07/27/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$80.00	P5	2.00	NM	1	\$80.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$80.00		2.00			
45	Multi	07/22/20	07/22/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$200.00	P5	3.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Wednesday 9-10p											
Chicago PD (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$200.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/20/20-07/26/20		Wed Prime Hour 3		9-10p	--W-----	:30		(\$200.00)		3.00	NM		
Credited															
46	Multi	07/22/20	07/22/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$200.00	P5	3.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Wednesday 7-8p											
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$200.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/20/20-07/26/20		Wed Prime Hour 1		7-8p	--W-----	:30		(\$200.00)		3.00	NM		
Credited															
48	Multi	07/26/20	07/26/20	Sun Prime Hour 2	CM	7-8p	-----S	:30	1	\$90.00	P5	2.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Sunday 7-8p											
The Titan Games (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$90.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/20/20-07/26/20		Sun Prime Hour 2		7-8p	-----Su	:30		(\$90.00)		2.00	NM		
Credited															
49	Multi	07/25/20	07/25/20	Sat Prime Hour 3	CM	9-10p	-----S-	:30	1	\$90.00	P5	2.50	NM	1	\$90.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Saturday 9-10p											
SNL Encores-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$90.00		2.50			
50	Multi	07/23/20	07/23/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$200.00	P5	4.00	NM	1	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Thursday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$200.00		4.00			
N51	Multi	07/25/20	07/25/20	KC End Zone	CM	KC End Zone	-----S-	:30	1	\$25.00	P5	0.50	NM	1	\$25.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				KC End Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$25.00		0.50			
52	Multi	07/25/20	07/25/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$90.00	P5	8.00	NM	1	\$90.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Sa 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$90.00		8.00			
53	Multi	07/22/20	07/22/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	3.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNNW											
				Wednesday 7-8p											
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	--W----					1	\$400.00		3.00			
54	Multi	07/22/20	07/22/20	ON	CM	1235a-4a	--W----	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		ON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	--W----					1	\$5.00		0.00			
N55	Multi	07/26/20	07/26/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$10.00	P5	0.50	NM	1	\$10.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Su 530a-6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----S					1	\$10.00		0.50			
56	Multi	07/26/20	07/26/20	Sun Prime Hour 2	CM	7-8p	-----S	:30	1	\$175.00	P4	2.00	NM	1	\$175.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Sunday 7-8p													
		The Titan Games (R)-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----S					1	\$175.00		2.00			
N57	Multi	07/23/20	07/27/20	KSN Today 1	CM	5-6am	1--11--	:30	3	\$25.00	P5	1.00	NM	3	\$75.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	---11--					2	\$25.00		1.00			
Week: 07/27/20		08/02/20	08/02/20	1-----					1	\$25.00		1.00			
N58	Multi	07/25/20	07/25/20	Kansas Today Sa/Su 6a	CM	SaSu 6a-8a	-----S-	:30	2	\$25.00	P5	1.50	NM	2	\$50.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----S-					2	\$25.00		1.50			
N59	Multi	07/26/20	07/26/20	Kansas Today Sa/Su 6a	CM	SaSu 6a-8a	-----S	:30	1	\$25.00	P5	1.50	NM	1	\$25.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----S					1	\$25.00		1.50			
N60	Multi	07/26/20	07/26/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----S					1	\$50.00		2.50			
N61	Multi	07/23/20	07/27/20	Good Day Kansas	CM	1230p-1p	1--11--	:30	3	\$70.00	P4	2.00	NM	3	\$210.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Good Day Kansas													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	---11--					2	\$70.00		2.00			
Week: 07/27/20		08/02/20	08/02/20	1-----					1	\$70.00		2.00			
N62	Multi	07/23/20	07/27/20	KSN News at Five	CM	5-530pm	1--11--	:30	3	\$175.00	P4	7.00	NM	3	\$525.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	---11--					2	\$175.00		7.00			
Week: 07/27/20		08/02/20	08/02/20	1-----					1	\$175.00		7.00			
N63	Multi	07/23/20	07/27/20	KSN News at Six	CM	6-630p	1--11--	:30	3	\$225.00	P4	8.00	NM	3	\$675.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	---11--					2	\$225.00		8.00			

Order / Rev: A2606104
 Alt Order #: 27019049
 Flight Dates: 07/21/20 - 07/27/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1671

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/27/20	08/02/20	1-----		1			\$225.00	8.00				
N64	Multi	07/25/20	07/25/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00 NM	1	\$130.00
		Channels : KSNL,KSNG,KSNL,KSNW												
		Sat KSN News at Six												
		KSN News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S-		1			\$130.00	8.00				
N65	Multi	07/26/20	07/26/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	4.50 NM	1	\$100.00
		Channels : KSNL,KSNG,KSNL,KSNW												
		Sun KSN News at Five												
		KSN News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S		1			\$100.00	4.50				
N66	Multi	07/23/20	07/27/20	M-F 630-7p	CM	630-7pm	1--1--	:30	2	\$300.00	P4	12.00 NM	2	\$600.00
		Channels : KSNL,KSNG,KSNL,KSNW												
		M-F 630-7p												
		Wheel of Fortune												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/20/20	07/26/20	---1---		1			\$300.00	12.00				
Week:		07/27/20	08/02/20	1-----		1			\$300.00	12.00				
N67	Multi	07/23/20	07/27/20	Late Night	CM	11:35p-12:35am	1--11--	:30	3	\$25.00	P5	1.00 NM	3	\$75.00
		Channels : KSNL,KSNG,KSNL,KSNW												
		Late Night/Seth Myers												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/20/20	07/26/20	---11--		2			\$25.00	1.00				
Week:		07/27/20	08/02/20	1-----		1			\$25.00	1.00				
												Totals	73	\$9,295.00



125 West 55th St
New York, NY 10019

Contract # 27019049	Changes as of: 7/22/2020 at 8:33 AM	Version: Highlighting Revision 1
CPE: 202/269/1671	Flight: 7/21/20 - 7/27/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9768492	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790

Con Type: POLITICAL/VOTE
Total \$: \$9,295.00
Total Spots: 73
Total CPP: \$30.83
Total GRP: 301.5
Traffic #: A2606104

Separation:

Comments: Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21 - 7/27							Total Spots	Total \$	CPP*	GRP*
							7/21	7/22	7/23	7/24	7/25	7/26	7/27				
1	Tu-F,M 5a-6a		Kansas Today 2	\$25.00	1.0	30	1	0	0	1	0	0	1	3	\$75.00	\$25.00	3.0
2	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	1	1	0	0	0	1	3	\$300.00	\$50.00	6.0
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	1	0	0	1	0	0	1	3	\$405.00	\$67.50	6.0
4	Sa 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	1	0	0	1	\$25.00	\$16.67	1.5
5	Su 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	0	1	0	1	\$25.00	\$16.67	1.5
6	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
7	Su 9a-10a		Meet The Press	\$100.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$100.00	0.0
wk of 7/26 spot went from 1 to 0																	
8	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	1	0	1	1	0	0	0	3	\$300.00	\$50.00	6.0
9	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	1	1	1	0	0	0	0	3	\$210.00	\$35.00	6.0
10	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00	4.0	30	1	0	1	1	0	0	0	3	\$300.00	\$25.00	12.0
11	Sa 5p-5:30p		Jeopardy	\$50.00	5.0	30	0	0	0	0	1	0	0	1	\$50.00	\$10.00	5.0
12	Tu-F,M 5p-5:30p		KSN News	\$175.00	7.0	30	0	1	1	1	0	0	0	3	\$525.00	\$25.00	21.0
13	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	1	0	0	1	0	0	1	3	\$675.00	\$28.13	24.0
14	Sa 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	1	0	0	1	\$130.00	\$16.25	8.0
15	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	1	0	1	\$100.00	\$22.22	4.5
16	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	1	1	0	1	0	0	1	4	\$1,200.00	\$25.00	48.0
17	Sa 6:30p-7p		Wheel of Fortune	\$90.00	8.0	30	0	0	0	0	0	0	0	0	\$0.00	\$11.25	0.0
wk of 7/25 spot went from 1 to 0																	
18	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	1	0	1	0	0	0	1	3	\$900.00	\$75.00	12.0



125 West 55th St
New York, NY 10019

Contract # 27019049	Changes as of: 7/22/2020 at 8:33 AM	Version: Highlighting Revision 1
CPE: 202/269/1671	Flight: 7/21/20 - 7/27/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9768492	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790
Separation:		
Con Type: POLITICAL/VOTE		
Total \$: \$9,295.00		
Total Spots: 73		
Total CPP: \$30.83		
Total GRP: 301.5		
Traffic #: A2606104		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21 - 7/27							Total Spots	Total \$	CPP*	GRP*
							7/21	7/22	7/23	7/24	7/25	7/26	7/27				
19	Sa 10p-10:30p		KSN News	\$125.00	3.5	30	0	0	0	0	1	0	0	1	\$125.00	\$35.71	3.5
20	Su 10p-10:30p		KSN News	\$150.00	4.0	30	0	0	0	0	0	1	0	1	\$150.00	\$37.50	4.0
21	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$80.00	2.0	30	0	1	0	1	0	0	1	3	\$240.00	\$40.00	6.0
22	W 9p-10p		Chicago PD (R)-NBC	\$200.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$66.67	0.0
wk of 7/22 spot went from 1 to 0																	
23	W 7p-8p		Chicago Med (R)-NBC	\$200.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$66.67	0.0
wk of 7/22 spot went from 1 to 0																	
24	Th 7p-8p		Ellen's Game of Games Thu-NBC	\$200.00	4.0	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
wk of 7/23 spot went from 1 to 0																	
25	Su 7p-8p		The Titan Games (R)-NBC	\$90.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$45.00	0.0
wk of 7/26 spot went from 1 to 0																	
26	Sa 9p-10p		SNL Encores-NBC	\$90.00	2.5	30	0	0	0	0	1	0	0	1	\$90.00	\$36.00	2.5
27	Th 7p-8p		Baseball is Back	\$200.00	4.0	30	0	0	1	0	0	0	0	1	\$200.00	\$50.00	4.0
1 spot offered wk of 7/23																	
28	Sa 5:30a-6a		KC End Zone	\$25.00	0.5	30	0	0	0	0	1	0	0	1	\$25.00	\$50.00	0.5
1 spot offered wk of 7/25 Changes: A55P Rating from 0 to 0.5																	
29	Sa 6:30p-7p		DESTINATION KANSAS	\$90.00	8.0	30	0	0	0	0	1	0	0	1	\$90.00	\$11.25	8.0
1 spot offered wk of 7/25																	
30	W 7p-8p		Chicago Med (R)-NBC	\$400.00	3.0	30	0	1	0	0	0	0	0	1	\$400.00	\$133.33	3.0
1 spot offered wk of 7/22																	
31	Tu-M 12:35a-4a		ON 1235A-4A	\$5.00	0.0	30	0	1	0	0	0	0	0	1	\$5.00	\$0.00	0.0
1 spot offered wk of 7/22 Changes: Day/Time from M-Su 12:35a-4a to Tu-M 12:35a-4a																	
32	Su 5:30a-6a		BETTER HORSES	\$10.00	0.5	30	0	0	0	0	0	1	0	1	\$10.00	\$20.00	0.5
1 spot offered wk of 7/26 Changes: A55P Rating from 0 to 0.5																	



125 West 55th St
New York, NY 10019

Contract # 27019049	Changes as of: 7/22/2020 at 8:33 AM	Version: Highlighting Revision 1
CPE: 202/269/1671	Flight: 7/21/20 - 7/27/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9768492	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$9,295.00
		Total Spots: 73
		Total CPP: \$30.83
		Total GRP: 301.5
		Traffic #: A2606104

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21 - 7/27							Total Spots	Total \$	CPP*	GRP*
							7/21	7/22	7/23	7/24	7/25	7/26	7/27				
33	Su 7p-8p		The Titan Games (R)-NBC	\$175.00	2.0	30	0	0	0	0	0	1	0	1	\$175.00	\$87.50	2.0
1 spot offered wk of 7/26																	
REV+ 34	Tu-F,M 5a-6a		Kansas Today 2	\$25.00	1.0	30	0	0	0	1	0	0	0	3	\$75.00	\$25.00	3.0
ADD																	
REV+ 35	Sa 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	0	2	0	2	\$50.00	\$16.67	3.0
ADD																	
REV+ 36	Su 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	0	0	1	1	\$25.00	\$16.67	1.5
ADD																	
REV+ 37	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	0	1	1	\$50.00	\$20.00	2.5
ADD																	
REV+ 38	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	0	0	1	0	0	1	3	\$210.00	\$35.00	6.0
ADD																	
REV+ 39	Tu-F,M 5p-5:30p		KSN News	\$175.00	7.0	30	0	0	0	1	0	0	1	3	\$525.00	\$25.00	21.0
ADD																	
REV+ 40	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	0	0	0	1	0	0	1	3	\$675.00	\$28.13	24.0
ADD																	
REV+ 41	Sa 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	0	1	0	1	\$130.00	\$16.25	8.0
ADD																	
REV+ 42	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	0	1	1	\$100.00	\$22.22	4.5
ADD																	
REV+ 43	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	0	0	0	1	0	0	1	2	\$600.00	\$25.00	24.0
ADD																	
REV+ 44	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$25.00	1.0	30	0	0	0	1	0	0	1	3	\$75.00	\$25.00	3.0
ADD																	
TOTALS:							8	7	13	13	10	9	13	73	\$9,295.00	\$30.83	301.5



125 West 55th St
New York, NY 10019

Contract # 27019049	Changes as of: 7/22/2020 at 8:33 AM	Version: Highlighting Revision 1	
CPE: 202/269/1671	Flight: 7/21/20 - 7/27/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita	Total \$: \$9,295.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 73
Suite 200	Agency Order #: 9768492	Service: Nielsen	Total CPP: \$30.83
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 301.5
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	Traffic #: A2606104
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
		Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you!
07/22/20 8:33 AM	GOTOSTRATA\mPOWER S	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
07/20/20 4:46 PM	Taylor Fernie	Other
07/20/20 4:46 PM	Taylor Fernie	Other
07/20/20 4:36 PM	MICHAEL POWERS	Please see offer for some spots NA on this weeks order...Mike
07/20/20 4:35 PM	MICHAEL POWERS	Please see program change..thanks, Mike
07/20/20 4:31 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER
07/20/20 4:13 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER
07/20/20 10:57 AM	Taylor Fernie	Other
07/20/20 10:57 AM	Taylor Fernie	Other
07/20/20 10:46 AM	MICHAEL POWERS	Please see NBC program change....Mike
07/20/20 10:42 AM	Patty Sparkman	program changes - please accept MG offer ASAP. THANKS.
07/20/20 10:37 AM	System	Notice Received.
		New Order 7/20/20 - The new order will run Tuesday 7/21 - Monday 7/27. Please confirm the new order & alert me of any pre-empts. Thank you!
07/20/20 8:03 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$25,981
KSNW Share:	26%
Comment:	share estimated
Unknown:	74%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	73	\$9,295.00	\$30.83	301.5
Total	100%	73	\$9,295.00	\$30.83	301.5

Monthly Summary		
Month	Spots	Dollars
2020-Jul	60	\$7,310.00
2020-Aug	13	\$1,985.00
Total	73	\$9,295.00



125 West 55th St
New York, NY 10019

Contract # 27019049	Changes as of: 7/22/2020 at 8:33 AM	Version: Highlighting Revision 1	
CPE: 202/269/1671	Flight: 7/21/20 - 7/27/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	Advertiser: Bill Clifford for KS CD 1 Product: 2020 Primary Election Agency Order #: 9768492 Buyer: Fernie, Taylor Salesperson: MICHAEL POWERS 214-525-2790	Market: Wichita Office: DALLAS Service: Nielsen Primary Demo: Adults 55+ Assistant: MICHAEL POWERS 214-525-2790	Total \$: \$9,295.00 Total Spots: 73 Total CPP: \$30.83 Total GRP: 301.5 Traffic #: A2606104
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/22/20 8:33 AM	GOTOSTRATA\mPOWER	Revised	23		\$2,515.00	\$9,295.00	Changes: Comments from New Order 7/20/20 - The new order will run Tuesday 7/21 - Monday 7/27. Please confirm the new order & alert me of any pre-empts. Thank you!
Makegood 4	7/20/20 4:31 PM	MICHAEL POWERS	Confirmed	4	4	\$0	\$6,780.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you!
Makegood 3	7/20/20 4:13 PM	MICHAEL POWERS	Confirmed	1	1	\$0	\$6,780.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$6,780.00 to \$9,295.00, Total GRPs from 200.0 to 301.5, Total Spots from 50 to 73, Total CPP from \$33.90 to \$30.83. 24 buylines added or modified.
Makegood 2	7/20/20 10:47 AM	MICHAEL POWERS	Confirmed	1		\$25.00	\$6,780.00	Changes: 8 buylines added or modified.
Makegood 1	7/20/20 10:42 AM	MICHAEL POWERS	Confirmed	1	1	\$0	\$6,755.00	Changes: Total GRPs from 204.0 to 200.0, Total CPP from \$33.24 to \$33.90, Total GIMPs from 204 to 200, Total CPM from \$33,235.29 to \$33,900.00. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/20 8:06 AM					\$0	\$0	Changes: Total \$ from \$6,755.00 to \$6,780.00, Total Spots from 49 to 50, Total CPP from \$33.11 to \$33.24, Total CPM from \$33,112.75 to \$33,235.29. 1 buyline added or modified.
New	7/20/20 8:03 AM	MICHAEL POWERS	Confirmed	49		\$6,755.00	\$6,755.00	Changes: Total GIMPs from 0 to 204, Total CPM from \$0.00 to \$33,112.75. 2 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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